



# WETICE 2014



Parma, Italy

June 23<sup>rd</sup>-25<sup>th</sup>, 2014

*“As a capital city it had to have a river.  
As a little capital it received a stream, which is often dry.”*

Attilio Bertolucci, parmesan poet

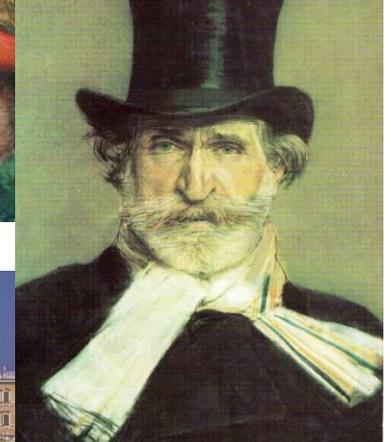
# Parma

- City in the Italian region of *Emilia-Romagna*
  - In the northern part of Italy
  - Close to Milano, Modena and Bologna
- It was already a built-up and developed area in the Bronze Age (1500BC–800BC)
  - Hosted the first *necropolises*.
- In 2007, there were nearly *180,000* people living in Parma.



# Parma, Art and Culture

- A city of art and cultural tourism.
  - Known for its monuments, castles, art, and opera.
- In the center of the city
  - The cathedral has a 12<sup>th</sup> century sculpture by *Benedetto Antelami* and a 16<sup>th</sup> century fresco masterpiece by *Antonio da Correggio*.
  - The *Baptistery*, adjacent to the cathedral was begun in 1196 by *Benedetto Antelami*.
  - The *Palazzo della Pilotta* (1583) houses the *Palatine Library*, the *National Gallery*, and the *Archaeological Museum*.
  - The *Ducal Palace*, built from 1561, includes the *Palazzo Eucherio Sanvitale*, with famous fresco by *Parmigianino*.
  - The *Ducal Park* that encloses the Ducal Palace was turned into a French-style garden in 1749 and today it is a energetic part of the city.



# Parma (AKA *The Food Valley*)



- Parma is worldwide famous for its food and rich gastronomical tradition including *Parmigiano cheese* and *Parma ham*.
- In 2004 Parma was appointed the seat of the *European Food Safety Authority*.

# Reaching Parma

- Parma has a small airport with frequent flies to London Stansted and major Italian cities
- Parma is 1 hour train from Bologna and from 1½ hour from Milano
  - Both cities have international hub airports
  - Bologna airport (BLQ) is surely preferable
- The train station is located right in the city center
  - Walkable and safe area
  - With a good choice of accommodations and amusements



# The University of Parma

- The school was founded in 1117 as a center for study of *general liberal arts*.
- Today, the University counts 18 Departments and more than 25,000 students.
- The *Department of Mathematics and Informatics* is at the center of the university science park.



# WETICE 2014 Venue

- WETICE will be organized at the center of the university science park, in a large conference building
  - Comfortable spaces with conference services
  - Very close cafeterias and refectories
  - In a walkable, green area with sport facilities
- The science park is easily reachable from the city center using frequent public transport



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*<http://turismo.parma.it>*

*<http://www.parmaitaly.com>*

*<http://www.youtube.com/watch?v=Vwb1nDpGBvg>*