“As a capital city it had to have a river. As a little capital it received a stream, which is often dry.”

Attilio Bertolucci, parmesan poet
Parma

- City in the Italian region of *Emilia-Romagna*
  - In the northern part of Italy
  - Close to Milano, Modena and Bologna
- It was already a built-up and developed area in the Bronze Age (1500BC–800BC)
  - Hosted the first *necropoli*ses.
- In 2007, there were nearly **180,000** people living in Parma.
Parma, Art and Culture

• A city of art and cultural tourism.
  – Known for its monuments, castles, art, and opera.

• In the center of the city
  – The cathedral has a 12th century sculpture by Benedetto Antelami and a 16th century fresco masterpiece by Antonio da Correggio.
  – The Baptistery, adjacent to the cathedral was begun in 1196 by Benedetto Antelami.
  – The Palazzo della Pilotta (1583) houses the Palatine Library, the National Gallery, and the Archaeological Museum.
  – The Ducal Palace, built from 1561, includes the Palazzo Eucherio Sanvitale, with famous fresco by Parmigianino.
  – The Ducal Park that encloses the Ducal Palace was turned into a French-style garden in 1749 and today it is a energetic part of the city.
Parma (AKA *The Food Valley*)

- Parma is worldwide famous for its food and rich gastronomical tradition including *Parmigiano* cheese and *Parma ham*.

- In 2004 Parma was appointed the seat of the *European Food Safety Authority*. 
Reaching Parma

- Parma has a small airport with frequent flies to London Stansted and major Italian cities
- Parma is 1 hour train from Bologna and from 1½ hour from Milano
  - Both cities have international hub airports
  - Bologna airport (BLQ) is surely preferable
- The train station is located right in the city center
  - Walkable and safe area
  - With a good choice of accommodations and amusements
The University of Parma

• The school was founded in 1117 as a center for study of *general liberal arts*.
• Today, the University counts 18 Departments and more than 25,000 students.
• The *Department of Mathematics and Informatics* is at the center of the university science park.
WETICE 2014 Venue

• WETICE will be organized at the center of the university science park, in a large conference building
  – Comfortable spaces with conference services
  – Very close cafeterias and refectories
  – In a walkable, green area with sport facilities

• The science park is easily reachable from the city center using frequent public transport
WETICE 2014

Parma, Italy
June 23rd-25th, 2014

http://turismo.parma.it
http://www.parmaitaly.com
http://www.youtube.com/watch?v=Vwb1nDpGBvg